

2024 Press Release / Jumeirah Hotels & Resorts / Talise Spa



La Maison Valmont debuts at the Burj Al Arab Jumeirah: Talise Spa unveils an exclusive new menu and luxury spa collaboration.

The award-winning Talise Spa will launch a new luxury menu deeply rooted in Swiss precision and scientific innovation.

The collaboration introduces a selection of experiences for teenagers and children in partnership with renowned Swiss beauty brand La Maison Valmont.

Images can be viewed [HERE](#)

United Arab Emirates, Dubai: Talise Spa at Burj Al Arab Jumeirah will launch a new spa menu and collection of experiences in collaboration with La Maison Valmont, a renowned Swiss luxury beauty brand celebrated for its scientific approach to skincare.

With a selection of experiences designed for guests of all ages, in-house guests and visitors can embark on a transformative and exclusive wellness journey with this unique collaboration that brings together some of the world's most distinctive names in luxury hospitality and wellness.

Boasting over 35 years of expertise in Swiss cellular cosmetics, La Maison Valmont has established itself as a pioneer in crafting industry leading effective anti-aging treatments, combining the expertise of Swiss cellular cosmetics with the passion for beauty and art.

La Maison Valmont's methods are deeply rooted in scientific innovation and formulations incorporate advanced biotechnological ingredients that target specific skin concerns with precision and efficacy. At the core of their approach is their innovative use of DNA and RNA molecules, extracted from the nucleus of skin cells. These molecules act as potent bio-activators, strengthening and revitalising cells affected by the passage of time or external aggressors. Combined with nature's rarest ingredients sourced from



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Alpine glaciers and from ocean depths, their products unlock the skin's inner radiance, revealing enduring youthfulness and vitality.

La Maison Valmont delivers transformative results that epitomise luxury and effectiveness. Skincare treatments exemplify Swiss precision, ensuring optimal safety, quality, and sensory pleasure for each client. From their Triple DNA formula to rare male-sturgeon DNA and Essence of Bees Complex, La Maison Valmont pushes the boundaries of scientific innovation while delivering a luxurious and sensorial experience.

The new Valmont Menu at Burj Al Arab reflects this dedication to excellence, offering a selection of premium luxury face and body rituals. The Valmont Burj Al Arab menu features signature treatments including the L'Elixir Des Glaciers Majestic Treatment, which combine re-mineralising massage with lifting and youth-enhancing techniques; the Luminosity of Ice Radiance Ritual, crafted to enhance the skin's texture, firmness, and overall vitality; and the Bisses Purity Fresh and Peel Body Programme, designed to provide comprehensive head to toe exfoliation and purification solutions.

Guests of all ages can benefit from La Maison Valmont's scientific approach and harness the best in skin and product technology amidst the ultra-luxury surroundings of Burj Al Arab. Children and teens can indulge in the Mademoiselle Valmont My First Facial, a 60-minute introduction to skincare, or a soothing hands and feet massage.

Located on the 18th floor, guests can enjoy access to two infinity pools boasting 180-degree views of Dubai's impressive skyline, as well as some of the industry's most advanced wellness and relaxation facilities at Talise Spa, the ultimate destination to luxuriate and rejuvenate.

Open to both in-house guests and visitors, the new La Maison Valmont menu by Talise Spa will be available from 26th April 2024.

Commenting on the partnership with Burj Al Arab Jumeirah, Naomi Galli-Merle, General Manager at La Maison Valmont said: "INSERT QUOTE."

Cristina Iancu, Talise Spa Director of Burj Al Arab Jumeirah said: *"Burj Al Arab Jumeirah is excited to collaborate with such a renowned brand in the wellness sphere. This unique partnership with La Maison Valmont showcases our commitment to offering exclusive and transformative experiences to our clientele, bringing together the expertise and luxury of both brands to provide unparalleled luxury and skincare solutions tailored to their individual needs. La Maison Valmont's scientific and efficiency-based approach is the perfect addition to our unparalleled hotel offerings which continue to captivate the world."*

Contact Talise Spa at Burj Al Arab to book this exclusive experience. Call +971 4 301 7365, email baata@jumeirah.com or [click here. www.jumeirah.com](http://click.here.www.jumeirah.com)



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In the meantime, stay connected via social media channels and don't forget to tag us in your posts with #TimeExceptionallyWellSpent.

Instagram:

@BurjAlArab

@Talise Spa

@hwhstudiodubai

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About Talise Spa:

The award-winning Talise Spa is Jumeirah's global wellness brand, created to provide a range of services designed to rejuvenate and relax the mind, body, and soul. The spa offers an exquisite selection of bespoke treatments and exclusive products to provide guests with a truly blissful experience.

Located in various hotels and resorts around the world, including Dubai, London, the Maldives, and Bali, each Talise destination provides a venue for a positive lifestyle change through a selection of spa treatments. The globally renowned spa is complete with expansive offerings of therapeutic and re-energising experiences tailored to individual guest needs.

The variety of facials, massages, and body treatments available allow guests to feel refreshed and restored, surrounding them with a sense of complete tranquillity from the moment they set foot in Talise Spa.

www.jumeirah.com

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